



**The Wheeler Centre**  
Books Writing Ideas

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## MEDIA RELEASE

### THE WHEELER CENTRE APPOINTS ERIN VINCENT AS NEW CEO

**UNDER EMBARGO UNTIL 12PM 26 JULY 2023**

**The Wheeler Centre for Books, Writing and Ideas is pleased to announce the appointment of respected ABC journalist and producer Erin Vincent as CEO.**

Erin Vincent has been a media executive for over a decade and has a strong track record leading high-profile ABC programs including News Breakfast, Insiders and most recently Q+A.

The Wheeler Centre's Chair Kate Torney says, "On behalf of the Board of Directors, we are thrilled to welcome Erin Vincent as CEO.

"We are excited about Erin's bold vision for the future of the Wheeler Centre and her commitment to encouraging an ongoing, inclusive and diverse exchange of ideas. Her proven track record of working with many of Australia's leading thinkers, writers, speakers and changemakers, coupled with her deep experience exploring new ways to reach audiences, mean that she is well placed to lead an exciting next stage for the Wheeler Centre."

Erin is a highly respected leader and storyteller in the Australian media industry. She began her career as a journalist in regional Victoria then at Network Ten before joining the ABC in 2009 where she has had numerous roles leading editorial, content and strategy teams, including Executive Producer, Content Development and Innovation Lead for ABC News and most recently, Executive Producer, Q+A.

During her time at the ABC, Erin has developed an extensive network of contacts both in Australia and overseas, and has led projects and strategies to reach new audiences across digital and social platforms. She championed a 50:50 gender initiative in partnership with the BBC, overseeing the strategy to improve gender representation in both content and audiences. Erin played a pivotal role in spearheading the development of Australia Talks, an ambitious whole-of-ABC content initiative, informed by the audience.

Erin says, "I'm thrilled to be leading the team at the Wheeler Centre, a place of such cultural importance to Melbourne, my home city. At a time when the Wheeler Centre is finding new ways to reach audiences, I see this as an important moment to further enhance its reputation as the home of books, writing and ideas."

Of the appointment, Acting Minister for Creative Industries Ben Carroll says "With her extensive experience shaping national conversations and a finger on the pulse of issues that matter to Victorians, Erin is primed to lead the Wheeler Centre into its next chapter."

Erin will join the Wheeler Centre as CEO on **28 August 2023**.

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*The Wheeler Centre is Melbourne's home for smart, passionate and entertaining public talks, and exists to support writers, readers and thinkers. Through live and digital conversations, debates, readings, performances and discussions, it deepens public engagement with the most pressing topics of the day. It is dedicated to creative collaboration, community engagement, diversity, and innovation.*

**wheelercentre.com**

Trading as Centre for Books, Writing and Ideas  
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